

Paramount Bank Social Media Sweepstakes
Official Rules

Paramount Bank (the “Bank”) has established the following Official Rules for its Social Media Sweepstakes (the “Sweepstakes”):

1. Eligibility – Open to all natural persons who are legal residents of the 50 United States and District of Columbia. Must be 18 years old at time of entry. Paramount Bank employees and their family members are ineligible to enter.
2. Giveaway Period - The Sweepstakes begins on 12/01/2022 at 12:01 AM CST and ends on 03/31/2023 at 11:59 PM CST.
3. How to Enter – During the Giveaway Period, the Bank’s third-party vendor (the “Vendor”) will create a specific Giveaway Post on Facebook and Instagram. Each new follow or share will constitute an Entry and be tracked by the Vendor.
4. Limitations on Entries – Limit one entry per person per Facebook profile or Instagram account, per 24 hours. No third-party entry or entry through any sweepstakes service is permitted. Any person who attempts or encourages the entry of multiple or false entries, including the use of robotic entry devices, will be disqualified. Winners can only win once.
5. Grand Prize – One Grand Prize will be awarded each month consisting of a \$100 Amazon Gift Card. Winners are solely responsible for any federal, state and local taxes.
6. Drawing – Winners will be selected in a random drawing from among all eligible entries collected during the Giveaway Period and will take place on or about the first day of the week following the close of the previous month at 12:00 PM CST. The drawings will be conducted by the Bank, whose decisions and interpretations on all matters relating to the Sweepstakes and these Official Rules are final. Winners will be notified by social media and will be instructed to contact the Bank within 72 hours after selection to claim the Grand Prize. Winners will be required to sign a Release & Waiver Agreement before claiming Grand Prize. If the Winner does not claim the Grand Prize and sign and return the Release & Waiver Agreement within 72 hours after selection, the Bank reserves the right to conduct a second random drawing to determine a new Winner. The Grand Prize will be sent to the Winner via email within fourteen (14) days after the Winner has been notified. If the Grand Prize notification is returned as undeliverable email, the Grand Prize will be forfeit and another Winner will be randomly drawn.
7. General Disclaimer – The Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram or Amazon. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations.
8. Winner’s Name – The names of the Winners will be available within 30 days after the close of the Sweepstakes. To receive the names of the Winners, please email the Bank at customercare@paramountbank.com.